



durst

# Digital Photo Album

A growing business opportunity



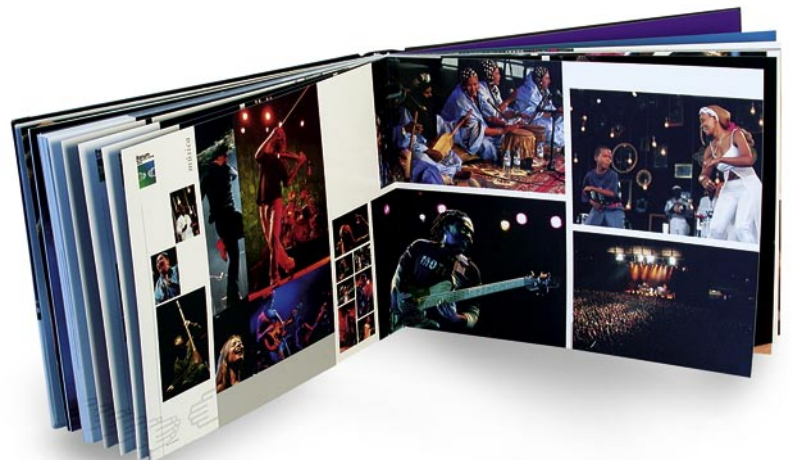
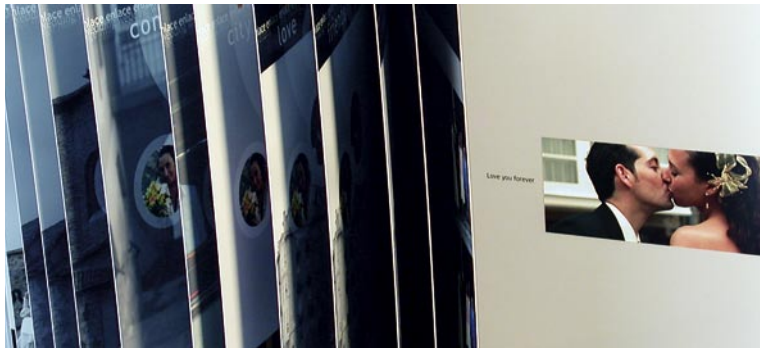
## Business Idea



Digital Photo Albums are a new and creative „media“ to present peoples memories in an exclusive and stylish way. Throughout peoples live, there are many occasions where digital photo albums are an attractive alternative to the classic photo album, such as weddings, all kinds of family events, vacation trips, babies and kids, ... just to mention a few of them.

Digital albums are getting more and more popular, and can therefore be an interesting business opportunity for photographers as well as all kinds of photo labs in the segment of wedding, portrait, people and event photography.

This is your opportunity to participate in a growing business. Take a look at the following pages and see for your self what Durst offers to positively influence your business.



## Creative design tool

The "Digital-Album-Creator" is a special software package based on Win 2000 or XP, to design double page albums for various applications like wedding, family events, vacation trips personal portfolio and many more.

The software is an advanced software program for professional photographers and laboratories. It features a large number of pre-designed layouts for a number of applications to choose from, and allows a quick and very easy design of individual layouts, using a number of simple layout tools.

The software is available as a single package including a dongle (for single customers) and/or as an encrypted version for laboratories, allowing them to hand out the encrypted software version to their customers (photographers) in order to create the albums to their individual taste and liking, but binds photographers to the lab, owning the appropriate lab-cript software, as only they can process and write the encrypted files for printing.

### Key features

- Can handle multiple file formats (TIFF, BMP, JPEG, JPEG 2000, PNG, PCX, TGA ...)
- Contains more than 120 pre-designed layout pages for various applications like wedding, ceremony functions, events, etc. with freely adjustable text and image forms.
- Detailed image information and quick preview function to judge details of the images.
- Print sizes can be customized
- Includes most common image manipulation tools like rotation, color, density contrast and saturation correction, gray scale, sepia tones, negative effects etc.
- Includes design tool like alignment, zoom, selection, fill up, acquire color text etc.
- Includes automatic CD/DVD burning function
- Selectable user interface in English, German, Italian, Spanish and French language.

## Software versions



### Digital Album Creator

Single software package including licence dongle. The Photographer owns a complete software to create and write digital album files for printing.



### Digital Album Creator - encrypted versions of software

The lab owns a complete software to hand out encrypted copies to photographers and own also the Labcrypt software to process/write digital album files for printing.

- Laboratories can provide encrypted software copies to customers (photographers) allowing them to design their on album to their taste and liking.
- Photographers can not generate files by them selfs, but need to send their work to the lab, which owns the Labcrypt software.
- The lab can process/write the files through the labcrypt software, which is generating the album files for printing.
- Labs can choose from three different software packages, that are available with different amounts of licence keys to be handed out to the lab customers:

### Digital Album Creator - Labcrypt 1

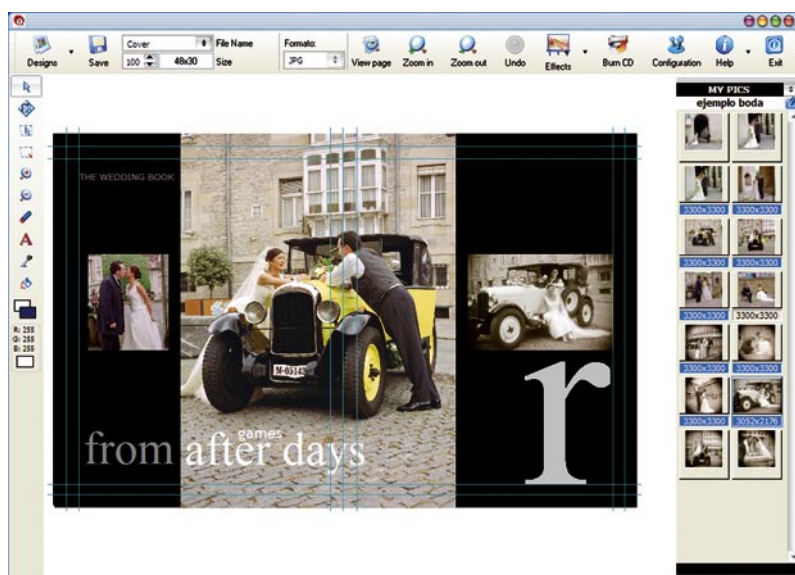
Complete software version for laboratories to hand out 10 encrypted software copies. It includes the Labcrypt software for laboratories.

### Digital Album Creator - Labcrypt 2

Complete software version for laboratories to hand out 30 encrypted software copies. It includes the Labcrypt software for laboratories.

### Digital Album Creator - Labcrypt 3

Complete software version for laboratories to hand out unlimited encrypted software copies. It includes the Labcrypt software for laboratories and a maintenance contract for one year to provide online support directly from the software company. Must be renewed for the years to follow.



## Output devices

Digital albums need to be produced in the right image quality and print sizes that match a wide range of individual album sizes so that every image shows a double page, uninterrupted panoramic view. Durst offers suitable digital output devices for small, medium and large lab businesses, which fulfil this requirements.



Theta 50



Theta 51



Theta 76



Durst Epsilon Plus



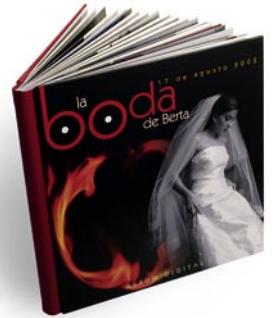
Zeta Plus

## Finishing of final album product

The finishing process completes the digital album production, giving the album the "final touch" by using a variety of individual and personalized cover designs. The needed equipment range in the finishing process include:

- Folding machine
- Gluing machine
- Press machine 40 x 50 cm
- Pile cutting edge device

Note:  
finishing equipment is not available from Durst.



The latest technical developments are constantly being incorporated into Durst products. Illustrations and descriptions are therefore subject to modification. All rights reserved on images and illustrations.

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