

## TPM Helps Create Eye Catching Oversized Literary Classics with the Durst Rho 600

### *Tall Tales for Local Literacy Campaign*

**GREENVILLE, South Carolina, August 29, 2008** – This summer, visitors to the Liberty Bridge Park in downtown Greenville, South Carolina couldn't help but have books on the brain as over-sized literary classics lined a fountain, an electric box became a book shelf, and The Grapes of Wrath transformed into a park bench.



The larger-than-life stories were part of the Greenville Literacy Association's campaign for a book drive leading up to the organization's annual "Really Good, Really Big, Really Cheap Book Sale." Proceeds from the sale benefited the GLA, South Carolina's largest community-based adult literacy program.

The project's graphics were created by Greenville-based The Bounce Agency and then sent to neighboring print provider, TPM. The print shop used its Durst Rho 600 to output onto 3M Scotchcal Graphic Film for Textured Surfaces 8624 ES and 3M Controltac Graphic Film with Comply Adhesive 180C. In addition to the aforementioned park bench, fountain, and electric-box graphics, the shop also produced images to be adhered to cinder blocks, parking garage steps, and elevator doors. In all, 192 square feet of graphics were printed, and the job took two days to print. The graphics were finished with 3M Scotchcal Overlamine 8524 and then

cut with the shop's Kongsberg i-cut router. They were installed in two days, by an outside party.

Pricing and other information for the Durst Rho UV Inkjet printers, as well as for other Durst products and services is available by contacting Durst U.S. by phone at 1-888-480-3588, or by e-mail at [info@durst.com](mailto:info@durst.com).

#### **About TPM**

TPM is a technology and large format graphics company headquartered in Greenville, SC with two other offices in Columbia, SC and Charlotte, NC. The Color Lab at TPM is the Carolina's largest provider of large format graphics specializing in trade show displays and hardware, vehicle graphics and installation, direct UV flatbed printing, indoor/outdoor signage, and more! TPM supports the entire design process, from conception and collaboration to management and support. For more information, contact TPM by phone at 864-271-4770, or visit: [www.tpm.com](http://www.tpm.com)

#### **About Durst**

Durst Phototechnik AG is a leading manufacturer of digital imaging systems for graphic, pre-press, signage, commercial/retail display, packaging, industrial and photographic applications. Headquartered in Brixen, Italy, the company operates manufacturing facilities in Brixen and Lienz, Austria; has major offices in the U.S., France, United Kingdom, Germany and Mexico; and partners with exclusive agents in 120 countries. Durst's reputation for quality, precision and reliability spans more than 70 years. Durst Image Technology U.S., LLC, a wholly owned subsidiary of the Durst Phototechnik Group, is the exclusive distributor and service provider for all Durst professional digital imaging equipment in the United States and Canada. Durst's professional imaging products include the renowned Lambda laser imagers, Rho large-format UV inkjet printers, Theta roll-to-cut print photo imagers, Sigma high-speed film scanners, photo album creation systems, and other products.

**CONTACT:** For more information on Durst Image Technology U.S., LLC or any of Durst's products and services, contact Christopher Howard, Senior Vice President of Sales & Marketing: phone 585-486-0340 ext. 5250, fax 585-486-0350, e-mail [choward@durstus.com](mailto:choward@durstus.com). Or visit: [www.durstus.com](http://www.durstus.com).